

PROJECT 419

THE **EVENT** FOR ESTATE AND FINANCIAL PLANNERS

DATE

Friday, May 9, 2025

VENUE

University of Toledo, Student Union

CONTACT INFORMATION

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PROJECT 419 began in 2016 as a partnership between four local professional organizations and has evolved into a day-long educational conference for estate and financial planning professionals doing business throughout Ohio, Michigan and Indiana. The event features nationally acclaimed speakers who will be presenting on some of the most pressing planning issues of the day.

PRESENTED BY

Toledo Estate & Financial Planning Council

TITLE SPONSOR: \$7,000 (limit 1)

- Top billing, branding and marketing for the event
- Logo on all Project 419 marketing materials
- Your marketing materials included in attendee bags
- Recognition from podium during event and representative will introduce your choice of headline speaker
- Full color, full page ad in event program
- Premier branding inside event space
- Preferred choice of exhibit table location
- 10 Event tickets
- List of attendees

MAIN STAGE SPONSOR – \$5,000 (limit 1)

- Logo on all Project 419 marketing materials
- Your marketing materials included in attendee bags
- Recognition from podium during event and representative will introduce a headline speaker
- Full color, full page ad in event program
- Branding inside event space
- Choice of exhibit table location
- 5 Event tickets
- List of attendees

BREAKOUT SESSION SPONSOR - \$3,000 (limit 3)

- Top sponsor for one breakout session – signage in event space
- Logo in program and on event website
- Recognition from podium during event and representative will introduce breakout speaker
- Full color, half-page ad in event program
- Choice of exhibit table location
- 3 tickets to the event
- List of attendees

BREAKFAST/LUNCH SPONSOR - \$3,000 (limit 1)

- Top sponsor for all food and refreshments
- Logo in program and on event website
- Recognition from podium during event
- Full color, half-page ad in event program
- Choice of exhibit table location
- 3 tickets to the event
- List of attendees

HAPPY HOUR SPONSOR - \$3,000 (limit 1)

- Top sponsor for Project 419 Happy Hour (May 8, 2025)
- Logo in program and on event website
- Recognition from podium during event
- Full color, half-page ad in event program
- Choice of exhibit table location
- 3 tickets to the event
- List of attendees

PARKING SPONSOR - \$2,000 (limit 1)

- Logo on directional signage in parking lot(s)
- Logo in program and on event website
- Recognition from podium during event
- Full color, half-page ad in event program
- Choice of exhibit table location
- 2 tickets to the event
- List of attendees

EXHIBIT SPONSOR - \$1,000

- Exhibit table to distribute materials to attendees
- Listed on marketing materials and event website
- Full color ad in program, business card sized
- 1 event ticket
- List of attendees for event

TABLE SPONSOR - \$1,000

- 8 event tickets
- Reserved seating - logo on a table tent in the main session room

419 SPONSOR - \$500

- Listed on marketing materials and event website
- Full color ad in program, business card sized